What is Passport? An online research platform that provides data and analyses of world-wide market trends for consumer products.

**How to Search**
- Use drop-down menus to select an industry and navigate to international market statistics!
- Find industry and location-specific expert analyses using the drop-down menus!
- Use the Dashboard feature for data maps, charts and figures!

**Find Data Across...**
- **Industrial Categories**
- **Economic Sectors**
- **Demographic Groups**
- **Company Profiles**

**Retrieve Analyses From...**
- 1. Articles and Op-Eds
- 2. Podcasts & Videocasts
- 3. Country Reports & Profiles
- 4. Global Reports
- .... and more!

Visit the Management Library for more information!
http://biblio.uottawa.ca/dms