Business Valuation is the process of assessing the theoretical economic value of a company in order to determine the price to pay or receive to carry out its sale.

What information do I need?

1. Company financial information
2. Company news, profiles & analysis
3. Industry profiles & analysis

Inquiry

1. Company financial information
   - Factiva: the Company/Market's tab under 'Company'. Provides betas from the company snapshot page under 'Reports' > 'Ratio Comparison Report'.
   - FT.com: subscribe to the Financial Times online to access their full website from on and off campus.

2. Company news, profiles & analysis
   - Business Source Complete: a source of scholarly articles, magazine publications, market and industry reports, and news items. Also contains company profiles, with SWOT analyses and summaries of financial performance for major companies. Click 'Company Profiles' in the 'Browse' column and search by company name.
   - Factiva: provides access to Canadian and foreign newspapers, magazines, blogs, and reports, that are useful for current information about companies and financial markets. Search for your company by using the 'Company' search function below the main search box. Search for news on mergers & acquisitions by using the 'Factiva Expert Search' function and expanding the 'Competitive Intelligence' menu.

3. Industry profiles & analysis
   - IBIS World: provides detailed Canadian, U.S., and global industry reports. Contains concise and complete overviews of hundreds of industries with current information and analyses.
   - Passport: contains international market research on twenty-two consumer products industries and four service industries. Search for statistics, analyses and reports, or explore figures and maps with 'Dashboards'.

Key Steps

1. Exert due diligence in assessing the company's financial statements and legal status.
2. Evaluate the status and condition of all assets.
3. Determine fair market value based on assets, earnings, and cash flow.

* Summarized from BDC's "The steps you need to take before buying a business".

Pro tip: When possible, compare your valuation with similar past transactions.

See: bit.ly/2a09F7N

For more information on these and other resources available for financial valuation techniques, see the Library's Finance Research Guide.

Visit the Management Library for More Information!

http://biblio.uottawa.ca/dms