Equity Valuation- ADM4350: Helpful Shortcuts + Excel Functionality

General

- SECF
  - Equity search security finder
- GF
  - Graph fundamentals
- PSCR
  - Private company search screen tool
- EQS
  - Equity Screening Tool
  - Ability to identify financially similar companies. Can be used to focus on
    - Cash Flow: Operating Margin, Profit Margin, ROA, ROE
    - Growth in Sales
    - Risk: Z Scores, Beta, Long-term Debt as # of Invested Capital
- BU & BESS
  - Bloomberg Certification and Seminars

Economics

- ECST
  - Country Specific Economic Statistics (GDP, Disposable Income, Employment, Retail Sales etc.)

News, Industry Searches, Research

- N
  - News homepage
- CN
  - Company specific news
- BI
  - Industry reports
- RES & BRC
  - Research Reports
Analysis - Financial Statements, Ratio, Multiples (PV, EV/EBITDA etc.), Supply Chain

- **CP**
  - Detailed Company Profile

- **DES**
  - Overview of the loaded equity you are researching
  - Good starting point for any equity research

- **FA**
  - Fundamental financial analysis tool
  - Financial statements, ratio and multiples analysis

- **ERN**
  - Earnings history

- **SPLC**
  - Shows who supplies a company and who they supply to

Time series of stock prices, trading volume ... etc.

- **GP**
  - Graphical price and volume table

- **HP**
  - Historical price and volume table

Competitors, Market Size, Growth and Comparisons

- **IbisWorld Reports**
  - Accessed through IbisWorld and not Bloomberg

- **BI**
  - Bloomberg Industry Information

- **EQRV**
  - Relative value information using leading information

- **RV**
  - Relative value information using trailing (historical) information
  - Competitors, market size, comparisons, multiples analysis

- **MMAP**
  - Market Heat Map
  - Growth by industry and desired variable

Past IPO and M&A Activity

- **IPO**
  - IPO and additional issue information

- **CACS**
  - Corporate actions (Ex. M&A activity, company activities, listing activities)

- **MA**
  - M&A database and general overview

Valuation Tools

- **WACC**
  - Weighted average cost of capital information

- **DDM**
  - Dividend Discount Model

- **HE**
  - P/E Table

- **ANR**
  - Analyst Recommendations and target prices
Beta, T-Rates, Credit Ratings, Bond Spreads and Risk Premiums

- **BETA**
  - Beta calculations
- **BTMM**
  - Treasury and money market rates
- **YAS**
  - Yield and spread analysis
- **CRPR**
  - Credit rating profile
- **CAST**
  - Capital Structure of a Company
  - Can search for each competitor
- **DRSK**
  - Forward looking 1 year likelihood of default
- **EQRP**
  - Equity risk premium
  - Ability to find historical market returns
- **CRP**
  - Country Risk Premium

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